

# CH5 - Math 12 PC

## 5.1 Graphing Exponential Functions

$$y = a^x \text{ or } \frac{1}{2}^x \quad * y = 1 \text{ when } x = 0$$

\* Also - y can never = 0  
so there is horizontal

so y intercept = 1

asymptote at y = 0

## 5.2 Analyzing Exponential Functions

\* recall  $y - k = a f(b(x - h))$  → different variable but same position & meaning!

$$y = a^x \text{ (base equation)}$$

translations →

$$y - k = c a^{d(x - h)}$$

Annotations:  
-  $y - k$ : vertical (up =, down +)  
-  $c$ : vertical stretch or compression  
-  $d(x - h)$ : horizontal stretch or compression  
-  $d(x - h)$ : horizontal (right - , left +)

general translation formula  $\left(\frac{x}{d} + h, cy + k\right)$

NOTE \* When choosing points

- include x & y intercepts
- & choose both positive & negative values.

Also horizontal asymptote will have to be moved if there is a k value.

### 5.3 Solving Exponential Equations

To solve exponential equations  
make both sides of the same base.

ex 1  $2^x = \frac{1}{128}$  ← write in a power of 2       $128 = 2^7$

Change base  
 $2^x = \frac{1}{2^7} \Rightarrow 2^x = 2^{-7} \therefore x = -7$

---

ex 2  $4^x = 8^{x-1}$       \* 8 can't be written in a power of 4 but both 4 & 8 can be written in a power of 2

Change both bases  
 $2^{2x} = 2^{3(x-1)}$

$2^{\cancel{2}x} = 2^{\cancel{3}x - \cancel{3}}$  \* once the bases are the same use algebra using only powers

$$\begin{aligned} 2x &= 3x - 3 \\ -3x & \quad -3x \\ -x &= -3 \\ \therefore x &= 3 \end{aligned}$$

---

ex 3

radicals + fraction exponents

$$2^x = 4\sqrt{2} \rightarrow \sqrt{2} = 2^{\frac{1}{2}}$$
$$\rightarrow 4 = 2^2$$

$2^x = 2^2 \cdot 2^{\frac{1}{2}}$  ← add exponents when bases are =       $2 + \frac{1}{2} = \frac{4}{2} + \frac{1}{2} = \frac{5}{2}$

$$2^x = 2^{\frac{5}{2}} \therefore x = \frac{5}{2} \text{ or } 2\frac{1}{2}$$

# 5.3 Compound Interest

original amount + interest →  $A = A_0 \left(1 + \frac{i}{n}\right)^{nt}$

original \$ put in →  $A_0$

interest rate (decimal form) →  $i$

# times compounded →  $n$

time in years →  $t$

(annual = 1    daily = 365)  
 bi/semi = 2    Weekly = 52  
 quarterly = 4  
 monthly = 12

$A_0$  (Principal) = \$1000 ;  $i = 6\%$  ;  $t = 5$  years ;  
 $n =$  monthly.

$A_0 = 1000$   
 $i = 0.06$   
 $t = 5$   
 $n = 12$

$A = 1000 \left(1 + \frac{0.06}{12}\right)^{12 \times 5 = 60}$   
 $= 1000 (1.005)^{60}$   
 $= 1000 (1.3488) \Rightarrow A = 1348.85$

\* use order of operations!

**Growth Factor**  $\Rightarrow y = a(k)^n$

whole number = growth

fraction/decimal = decay ( $< 1$  but  $> 0$ )

\* When writing exponential equations remember if it will be increasing the k will be  $> 1$

\* if an event will decrease by 5% this means 95% will be left so  $K = 0.95$  not 0.05

## [5.4] Logarithms & the Logarithmic Function

Logarithms are the INVERSE of an exponential function.

The Inverse of  $y = 10^x$  is  $y = \log_{10} x$

Note the pattern in the following

$$\begin{aligned} \log_{10} 1 &= 0 && \dots && 10^0 = 1 \\ \log_{10} 10 &= 1 && && \\ \log_{10} 100 &= 2 && && \\ \log_{10} 1000 &= 3 && && \end{aligned}$$

Knowing this  $\rightarrow \log_2 8 = 3$

base                      - answer                      exponent

$$\therefore 2^3 = 8$$

$$\log_b c = a \rightarrow c = b^a$$

\* Now go backwards  $\rightarrow$

$$2^5 = 32 \Rightarrow \log_2 32 = 5$$

$$\log_b b^n = n$$

↙ ↘  
same

$$\log_2 2^4 = 4$$

5.4

ex 1  $\log_3 729$  make into an power with base 3

$$729 = 3^6$$

$$\therefore \log_3 3^6 = 6$$

ex 2  $\log_2 (\sqrt[3]{4})$  make into base 2

$$\sqrt[3]{4} = 4^{\frac{1}{3}} = 2^{2(\frac{1}{3})} = 2^{\frac{2}{3}}$$

$$\therefore \log_2 2^{\frac{2}{3}} = \frac{2}{3}$$

To graph a logarithmic function remember that it is the inverse of the exponential function

So  $y = \log_3 x$  (switch x & y values for  $y = 3^x$ )

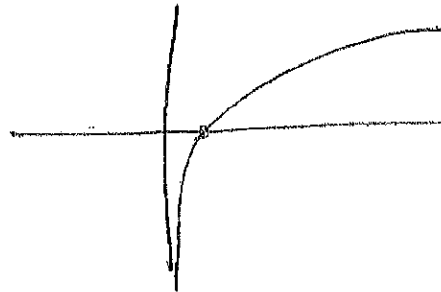
$y = \log_3 x$   
\* domain is always  $x > 0$

x	y
$\frac{1}{9}$	-2
$\frac{1}{3}$	-1
1	0
3	1
9	2

← Switch

$y = 3^x$

x	y
-2	$\frac{1}{9}$
-1	$\frac{1}{3}$
0	1
1	3
2	9



# 5.5 The Laws of Logarithms

**Product Law**:  $\log_b xy = \log_b x + \log_b y$

$b > 0$   
 $b \neq 1$

**Quotient Law**:  $\log_b \left(\frac{x}{y}\right) = \log_b x - \log_b y$

**Power Law**:  $\log_b x^k = k \log_b x$

and  $k \log_b x = \log_b x^k$

\* to use these laws b has to be the same!

ex 1

$2 \log x - \log y$

power law

quotient law

$\log x^2 - \log y \Rightarrow \log \left(\frac{x^2}{y}\right)$

ex 2

$\frac{1}{2} \log x - 3 \log y + 2 \log z$

power law

$\log x^{\frac{1}{2}} - \log y^3 + \log z^2$

quotient law

$\log \left(\frac{x^{\frac{1}{2}}}{y^3}\right) + \log z^2$

product law

$= \log \left(\frac{x^{\frac{1}{2}} z^2}{y^3}\right)$

## NOTE

\* If given a whole number determine log with same base that equals whole #

$2 + \log_4 3$

$\log_4 \square = 2 \Rightarrow 4^2 = 16$

so  $\therefore 2 = \log_4 16$

$\log_4 16 + \log_4 3 = \log_4 (16 \cdot 3)$

## 5.6 Analyzing Logarithmic Functions

$$y - K = c \log_a d(x - h)$$

$|c|$  - vertical stretch       $c < 0$  reflect x-axis

$\frac{1}{|d|}$  - horizontal stretch       $d < 0$  reflect y-axis

$K$  - vertical translation

$h$  - horizontal translation

$$\left(\frac{x}{d} + h, cy + k\right)$$

$$y = \log_3(2x + 6) \Rightarrow y = \log_3 2(x + 3)$$

\* remember to create table of values for exponential function then flip or create a table of values for

$$3^x = y$$

-2	$\frac{1}{9}$
-1	$\frac{1}{3}$
0	1
1	3
2	9

$$3^y = x$$

$\frac{1}{9}$	-2
$\frac{1}{3}$	-1
1	0
3	1
9	2

same  $\Rightarrow$

$$y = \log_3 x$$

$\frac{1}{9}$	-2
$\frac{1}{3}$	-1
1	0
3	1
9	2

(translate)

$x$	$y$
$\frac{x}{d} + h$	$cy + k$
$\frac{x}{2} - 3$	$y$
$-\frac{53}{18}$	-2
$-\frac{17}{6}$	-1
-2.5	0
-1.5	1

# 5.7 Solving Logarithmic and Exponential Equations

\* You can add and subtract logs just like  $x$  and  $y$ :

$$x + x = 2x \Rightarrow \log_2 x + \log_2 x = 2 \log_2 x$$

Use this information to solve

$$\log_2 x + \log_2 x = 2 \Rightarrow 2 \log_2 x = 2$$

$$\div 2 \quad \div 2$$

$$\Rightarrow \log_2 x = 1 \quad \text{* put in exponential form}$$

$$x = 2^1$$

$$\therefore x = 2$$

\* Change base

$$\log_a b = \frac{\log b}{\log a}$$

ex 1  $5 = \log_2 x + \log_2 2x$  \* use product law

$$\Rightarrow 5 = \log_2 (x \cdot 2x) \Rightarrow 5 = \log_2 2x^2$$

\* write in exponent form

$$2^5 = 2x^2$$

$$32 = 2x^2$$

$$\div 2 \quad \div 2$$

$$16 = x^2 \Rightarrow x = \pm 4$$

\*  $x \neq$  a negative

$$\therefore x = 4$$

ex 2

$$2 \log x - \log(x+2) = \log(2x-3) \quad \text{* use power law}$$

$$\log \frac{x^2}{x+2} = \log(2x-3)$$

$$\frac{x^2}{x+2} = 2x-3 \Rightarrow x^2 = (2x-3)(x+2)$$

$$x^2 = 2x^2 + x - 6$$

$$0 = x^2 + x - 6 \Rightarrow (x-2)(x+3) \therefore x = 2 \text{ since } x > \frac{3}{2} \text{ so } -3 \text{ not valid}$$

\* Use quotient law

log can't be negative  
 \*  $x > 0$   
 and  $x+2 > 0$   
 and  $2x-3 > 0$   
 $\therefore x > 0, x > -2, x > \frac{3}{2}$



ex 3  $\log_6(x+3) + \log_6(x+4) = 1$

product law

$$\log_6(x+3)(x+4) = 1$$

$$\log_6(x^2 + 7x + 12) = 1 \quad * \text{ write in exponent form}$$

$$6^1 = x^2 + 7x + 12 \quad * \text{ move to 1 side}$$

$$-6 \quad \quad \quad -6 \quad \quad * \text{ factor}$$

$$0 = x^2 + 7x + 6$$

$$(x+1)(x+6) \quad \therefore x = -1 \text{ or } -6$$

\* check original equation to figure out what x cannot equal (when it would be negative)

$$x+3 > 0$$

$$\therefore x > -3$$

$$x+4 > 0$$

$$\therefore x > -4$$

$$x = -1 \text{ or } \cancel{-6} \leftarrow \text{invalid}$$

Change from exponent to log to solve.

$$9^x = 50 \quad \text{change to log (log both sides!)}$$

\* remember

$$\log_9 9^x = x$$

same

$$\log_9 9^x = \log_9 50$$

$$x = \log_9 50$$

$$x = \frac{\log 50}{\log 9}$$

$$x \approx 1.78$$

\* calculator

same as saying

$$\frac{\log 50}{\log 9}$$

# 5.8 Solving Problems with Exponents & Logarithms

## Future Value Formula

$$FV = \frac{R[(1+i)^n - 1]}{i}$$

← regular investment
← number of investments

To solve for n:

$$FV = 100\,000$$

$$R = 100$$

$$i = \frac{6\%}{12} = \frac{0.06}{12} = 0.005$$

← # times compounded

$$0.005 \times 100\,000 = \frac{100 [(1+0.005)^n - 1]}{0.005} \times 0.005$$

$$500 = 100 [(1+0.005)^n - 1]$$

$\div 100$        $\div 100$

$$5 = 1.005^n - 1 \quad \Rightarrow \quad 6 = 1.005^n$$

+1                      +1      \* log then \* use the power law

$$\log 6 = \log 1.005^n$$

$$\log 6 = n \log 1.005$$

$$\div \log 1.005 \quad \div \log 1.005$$

$$\frac{\log 6}{\log 1.005} = n$$

$$n = 359.247...$$

∴ you need 360 investments.

Present Value formula

$$PV = \frac{R [1 - (1 + i)^{-n}]}{i}$$

$PV = 200,000$   
 $R = 1500$   
 $i = \frac{0.04}{12}$  - interest rate compounded monthly

$$200,000 = \frac{1500 [1 - (1 + \frac{0.04}{12})^{-n}]}{0.04}$$

$0.0033 \times 200,000 = \frac{1500 [1 - (1.0033)^{-n}]}{0.0033} \times 0.0033$

$$666.67 \div 1500 = 1 - (1.0033)^{-n}$$

$$0.44 = 1 - (1.0033)^{-n}$$

$$0.55 = (1.0033)^{-n} \quad \text{log both sides}$$

$$\log 0.55 = \log (1.0033)^{-n} \quad \times \text{ use power law}$$

$$\log 0.55 = -n \log 1.0033$$

$$= \frac{\log 1.0033}{- \log 1.0033}$$

$$+n = + 176.6 \sim 177 \text{ payments.}$$

# The Richter Scale

$$M = \log \frac{I}{S}$$

← intensity of earthquake  
← intensity of a 'standard' earthquake.

magnitude

\* magnitude of an earthquake is  $10^x$

if an earthquake has a magnitude of 8

$$M = \log \frac{I}{S} \Rightarrow 8 = \log \left( \frac{I}{S} \right)$$

← exponent form

\* \* assume base 10 if not written!

$$10^8 = \frac{I}{S} \therefore I = 10^8 S$$

or 100000000 X more powerful than a standard earthquake

To find out how much more intense an earthquake is compared to another  $\div$  the I's

$$M=5 \Rightarrow I=10^5 S$$

$$M=9 \Rightarrow I=10^9 S$$

$$\Rightarrow \frac{10^9}{10^5} = 10^4$$

or 10000 X more intense!