

# Chapter 3 notes - Math 11 PC

## Review Factoring:

Method 1

$$y = 2x^2 + 6x - 8$$

① multiply

②

Prod	Sum
$2x-8 = -16$	$+6$

list factors

$1x-16$	
$16x-1$	
$2x-8$	
$8x-2$	
$4x-4$	

$$\rightarrow 8 + (-2) = 6$$

which ones add up to middle #

③ substitute factors

in for middle number  $2x^2 + 8x - 2x - 8$

④ factor

$$2x^2 + 8x - 2x - 8$$

$$= 2x(x+4) - 2(x+4)$$

$$= (2x-2)(x+4)$$

⑤ remove common factor

$$= 2(x-1)(x+4)$$

Method 2

① factor 1st !!

$$y = 2x^2 + 6x - 8 \Rightarrow y = 2(x^2 + 3x - 4)$$

③ place factors in brackets

$$= 2(x \quad 1)(x \quad 4)$$

$$\begin{array}{c} \text{+} \\ \text{---} \\ \text{4} \end{array}$$

3 ← which one needs to be negative to make = 3

$$= 2(x-1)(x+4)$$

② list factors

$$1 \times 4$$

$$2 \times 2$$

ask → which 2 can combine to make middle #?

ex #2 if  $x^2$  has a coefficient that cannot be factored away.

$y = 3x^2 + 7x + 4$  (no common factors :)

① find factors of front & back

1	1, 4
1, 3	2, 2

② plug in & guess & check to make middle #

$(3x \quad 1)(x \quad 4)$	$(3x+4)(x+1)$
NO too big	yes

### Perfect squares

ex  $9b^2 + 12b + 4$  ← middle # will be  $\sqrt{\text{of front}} \times \sqrt{\text{back}} \times 2$

$(3b+2)(3b+2)$

↑ if middle # is +

### Difference of squares (no middle # but front & back are perfect squares)

ex  $49x^2 - 81$

① square root both front & back,

② place in brackets & put +, - in

$(7x+9)(7x-9)$

↑

3.1

Decimals / Fractions:

$y = x^2 + 1.4x - 1.2$  ① \* get rid of decimals by ~~xxx~~  $\div 0.1$  (same as  $\times 10$ )

$y = 0.1(10x^2 + 14x - 12)$

② factor out common factors  $\frac{1}{0.1} = 10$   
 $y = 0.1(2(5x^2 + 7x - 6))$

③ factor remaining trinomial  
 $y = 0.2(5x - 3)(x + 2)$

To simplify in equation  
 $( )^2$  both sides

Questions with brackets

⊗ Substitute ... then plug back in  
ex 1 same bracket

$y = (x-3)^2 - 6(x-3) - 16 \Rightarrow$  ①  $a = (x-3)$

②  $y = a^2 - 6a - 16$  factor  
 $y = (a+2)(a-8)$

③ plug back in  
 $y = ((x-3)+2)((x-3)-8)$   
 $= (x-1)(x-11)$

ex 2 different  
 $(2x-1)^2 - 9(y+4)^2 \Rightarrow$  ①  $a = (2x-1)$   
 $b = (y+4)$

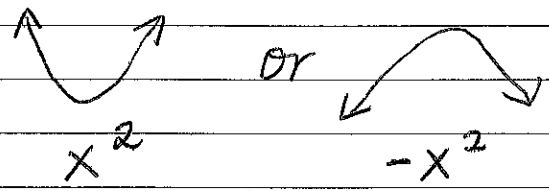
②  $a^2 - 9b^2$  factor  
 $(a+3b)(a-3b)$

③ sub back in  $((2x-1) + 3(y+4))((2x-1) - 3(y+4)) = (2x+3y+11)(2x-3y-13)$

3.2

Factoring + roots

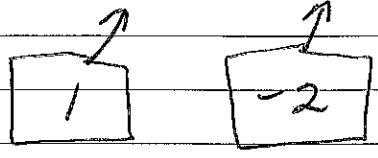
Any quadratic equation has a shape like this:



When you factor → you find the x-intercepts (also known as zeros or roots)

ex<sup>1</sup>  $y = x^2 + x - 2$

factored  $y = (x-1)(x+2)$



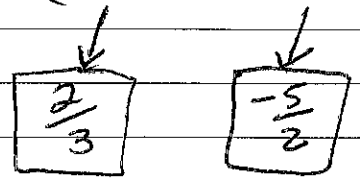
\* ask what would make the bracket = 0  
These are your x intercepts or roots.

ex<sup>2</sup> fractions

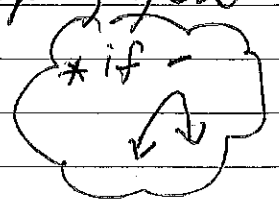
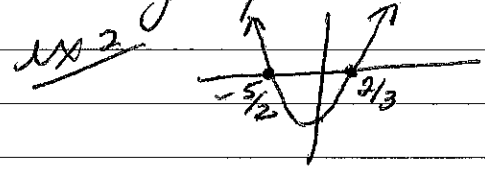
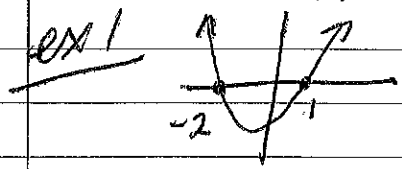
$y = (3x-2)(2x+5)$  ← ÷ both terms by # in front of bracket

$= (\frac{3x}{3} - \frac{2}{3})(\frac{2x}{2} + \frac{5}{2})$  simplify

$= (x - \frac{2}{3})(x + \frac{5}{2})$  roots → make bracket = 0

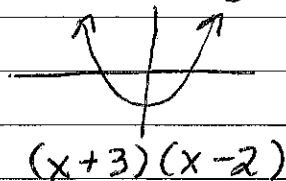


Once you find the roots / x intercept, you can sketch the graph

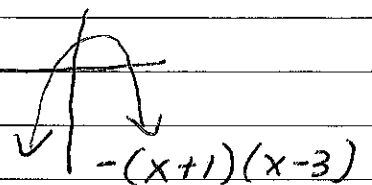


## General shapes of graphs

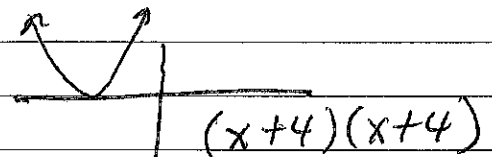
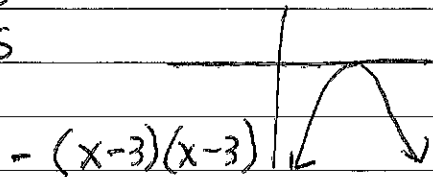
2 different roots



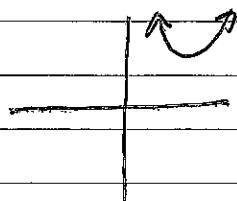
or if  $-x^2$



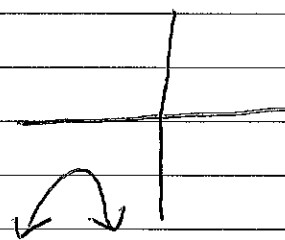
2 same roots



no roots  
(ie. const factor)  
→ doesn't cross  
x axis

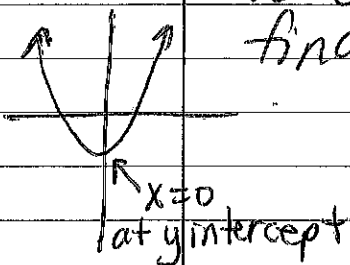


or



## y intercept

to complete a more accurate sketch  
find the y-intercept by making  $x=0$



ex  $y = x^2 + x - 2$

x intercepts ⇒ factor

$$y = (x-1)(x+2)$$

x intercepts  $(1, 0)$   $(-2, 0)$

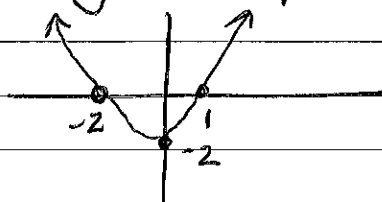
y intercept  $x = 0$

$$y = 0^2 + 0 - 2$$

$$y = -2$$

y intercept ⇒  $(0, -2)$

sketch



The quadratic equation:

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a} \Rightarrow$$

view the equation  
you need to solve  
as:

$$\underline{a}x^2 + \underline{b}x + \underline{c} = 0$$

ex  $3x^2 + x - 2 = 0$   
[a] [b] [c]

\* remember to keep the  
sign with the #.  
\* If the is no # - then it is  
1.

$$= \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

$$= \frac{-(1) \pm \sqrt{1^2 - 4(3)(-2)}}{2(3)}$$

$$= \frac{-1 \pm \sqrt{1 + 24}}{6}$$



$$= \frac{-1 + \sqrt{25}}{6} \quad \text{and} \quad = \frac{-1 - \sqrt{25}}{6}$$

$$= \frac{4}{6} = \frac{2}{3}$$

$$= \frac{-6}{6} = -1$$

∴ the roots are  $\frac{2}{3}$  and  $-1$   
or  $(\frac{2}{3}, 0)$  and  $(-1, 0)$

(A) \* if the number under the " $\sqrt{\quad}$ " doesn't factor evenly  $\rightarrow$  ① change it to a decimal with your calculator  
 ② keep in radical form.

(B) \* if the number under " $\sqrt{\quad}$ " is a negative there are no real roots.

exA  $x^2 - 6x + 7 = 0$

$$\frac{-b \pm \sqrt{b^2 - 4ac}}{2a} = \frac{-(-6) \pm \sqrt{(-6)^2 - 4(1)(7)}}{2(1)}$$

$$= \frac{6 \pm \sqrt{36 - 28}}{2}$$

$$= \frac{6 \pm \sqrt{8}}{2}$$

$$= \frac{6 + \sqrt{8}}{2} \quad \leftarrow \quad = \frac{6 - \sqrt{8}}{2}$$

\*  $\sqrt{8} = \sqrt{2 \times 2 \times 2} = 2\sqrt{2}$

Reduce  $\frac{6 + 2\sqrt{2}}{2} = 3 + \sqrt{2}$  and  $3 - \sqrt{2}$

exB  $x^2 - 5x + 7 = 0$

$$\frac{-(-5) \pm \sqrt{(-5)^2 - 4(1)(7)}}{2(1)}$$

$$= \frac{5 \pm \sqrt{25 - 28}}{2} = \frac{5 \pm \sqrt{-3}}{2} \leftarrow \text{cannot be negative}$$

no real roots

## Things to remember when Completing the Square

- ① only use the 1st 2 terms to start
- ② factor out number in front of  $x^2$
- ③ take  $\frac{1}{2}$  of the 2nd number (on  $x$ ) and
  - a) place inside bracket
  - b) take negative outside of bracket and square it,
  - c) remember to multiply negative from b by number factored from  $x^2$  term.
- ④ Combine (c) with number on the outside of bracket.

ex. without factoring

re write only 1st 2 terms

$$x^2 + 2x - 46 = 2$$

$$x^2 + 2x - 48 = 0$$

$$\boxed{x^2 + 2x} - 48 = 0$$

$$\left(x^2 + \frac{2^2}{2} - \frac{2^2}{2}\right) - 48 = 0$$

Same sign as original equation

$$(x+1)^2 - 1^2 - 48 = 0$$

combine

$$(x+1)^2 - 49 = 0$$

factoring required

$$5x^2 - 20x - 65 = -5$$

$$5x^2 - 20x - 60 = 0 \quad \leftarrow \text{write}$$

$$5(x^2 - 4x) - 60 = 0 \quad \left\{ \begin{array}{l} \text{Factor 5} \\ \text{out of} \\ \text{1st 2 terms} \end{array} \right.$$

$$5\left(x^2 + \frac{4^2}{2} - \frac{4^2}{2}\right) - 60 = 0$$

$\searrow \quad \swarrow \times 5$

$$5(x-2)^2 - (5)(2^2) - 60 = 0$$

$$5(x-2)^2 - 20 - 60 = 0$$

$$5(x-2)^2 - 80 = 0$$



# Max/min Problems

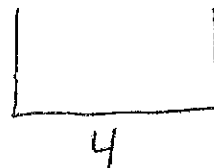
## Method 1:

- ① write the equations from the word problem
- ② re arrange one of the equations to find max/min
- ③ expand
- ④ complete the square
- ⑤  $a(x-p)+q \Rightarrow -p$  value is answer for  $x$ ,  $q$  is the max/min

\* hint draw it out  
& label sides  
 $x + y$

← plug into max/min equation

ex. A rectangular lot has one side along a river. The other 3 sides have a total of 80m of fencing. What is the max area?

x  x

① equation #1  $2x + y = 80m$

max equation  $\rightarrow xy = \max$

②  $2x + y = 80 \Rightarrow 2x - 80 = -y \Rightarrow -2x + 80 = y$

$xy = \max$ ;  $x(-2x + 80) = \max$

③  $-2x^2 + 80x = \max$

④  $-2(x^2 - 40x)$ ;  $-2(x^2 - (20)^2 + 20^2)$ ;  
 $-2(x - 20)^2 - 20^2 \cdot -2$

$= -2(x - 20)^2 + 800$

x value  $\swarrow$  max area

$\therefore$  the max area is  $800m^2$

the x value (width) is 20

so the y value (length) =  $2(20) + y = 80$ ;  $y = 40$ .

Max/Min Problems:

Method 2 → use when trying to find revenue when # increases or decreases because of price.

$$R = (\text{cost}) (\text{number})$$

ex. Computer company sells software to students for \$20. Three hundred students buy the software. For every \$5 increase in price, 30 less students buy the software.

Find max revenue & max price.

①  $R = (20 + x) (300 - 30 (\frac{x}{5}))$

*Annotations:*  
-  $20$ : orig. cost  
-  $x$ : increase  
-  $300$ : orig. # sold  
-  $30$ : # less  
-  $\frac{x}{5}$ : per \$5 increase

② expand  $\Rightarrow (20 + x) (300 - 6x)$   
 $= -6x^2 + 180x + 6000$

③ complete the square  $\Rightarrow -6(x^2 - 30x) + 6000$   
 $-6(x^2 - 15^2 + 15^2) + 6000$   
 $-6(x - 15)^2 + 6000 - 15^2 \cdot 6$   
 $= -6(x - 15)^2 + 7350$

↑ increase to get max revenue  
↑ max revenue

∴ price for max revenue is \$20 + \$15 = \$35.