

A

Factoring: a review

- ① look at the whole equation
 + decide if you can find a "common factor".

ex. $2x^2 + 4x - 8 \Rightarrow 2$ is a common factor.
 $2(x^2 + 2x - 4)$

- ② Find the factors of the front co-efficient & the end #.

ex #1

$$3a^2 - 6a - 24$$

* means you will subtract to get the middle # & one # will be + and the other -

$$3(a^2 - 2a - 8) \rightarrow \begin{matrix} 18 \\ 24 \end{matrix}$$

\downarrow

$1 = 1 \times 1$

* now ask what combination would make -2
 $2 + 4 \Rightarrow$ Subtracted makes 2

- ③ Draw the 2 brackets + add signs

$$3(a^2 - 2a - 8)$$

$$(a \quad \quad \quad 2) (a \quad \quad \quad 4)$$

\downarrow

2

\downarrow

-4

$\overline{-2}$

* add or subtract

* to get -2
 4 has to be -

* done. $3(a + 2)(a - 4)$

ex #2

$$3c^2 + 7c + 4$$

① * nothing can
factor out
evenly.

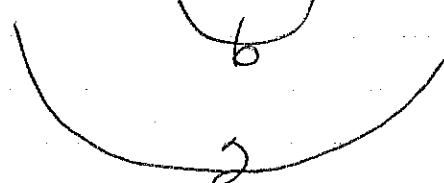
② list factors you will add

$$1 \times 3 \quad 3c^2 + 7c + 4 \quad 1 \times 4 \\ \swarrow \qquad \qquad \qquad \searrow \\ 2 \times 2$$

* the answer will be a combination
of the factors of 3 & 4
to make +7

③ guess & check

$$(1 \quad -2)(3 \quad -2)$$



- NO $6+2 \neq 7$

$$(1 \quad -1)(3 \quad 4)$$



YES $3+4=7$

* now add in signs & variables

$$(c + 1)(3c + 4)$$

B IF a trinomial has a decimal or fraction - get rid of it first.

$$x^2 + 1.4x - 1.2 \quad \div 0.1 \text{ (Same as } \times 10)$$

$$0.1(10x^2 + 14x - 12) * \text{ factor out common factors}$$

$$\begin{aligned} & 0.1(2(5x^2 + 7x - 6)) \\ & = 0.2(5x^2 + 7x - 6) \quad \begin{matrix} 1 \times 6 \\ 2 \times 3 \end{matrix} \\ & \quad \begin{matrix} 1 \times 5 \\ \cancel{1} \cancel{2} \end{matrix} \quad \begin{matrix} \cancel{6} \\ \cancel{3} \end{matrix} \quad \begin{matrix} \text{subtract to get 7} \\ \cancel{+} \cancel{-} \end{matrix} \\ & \quad (x + 2)(5x - 3) \\ & \quad \begin{matrix} + 10 \\ - 3 \end{matrix} \\ & \quad \begin{matrix} \cancel{\text{Subtract}} \\ - 3 \end{matrix} \\ & \quad + \overline{7} \end{aligned}$$

C If it looks like this use the

$$(x+3)^2 - 6(x+3) - 16$$

pretend $(x+3) = y$ & substitute

$$y^2 - 6y - 16 - \frac{16}{44}$$

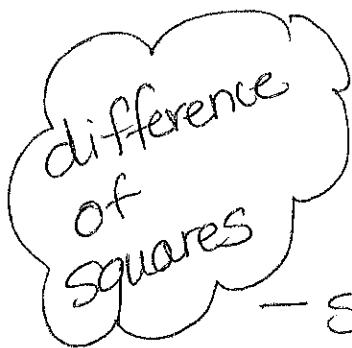
$$(y+2)(y-8) * \text{ now plug back in}$$

$$((x+3)+2)((x+3)-8)$$

$$= (x+5)(x-5)$$

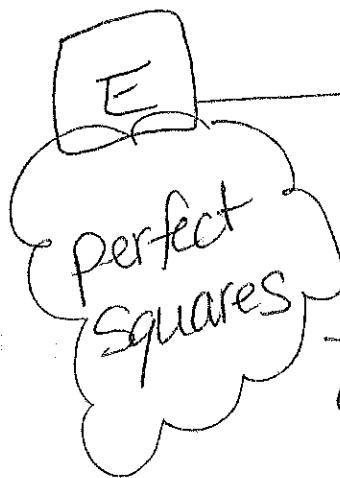
D

Remember perfect squares + difference of squares.



$$x^2 - 16 \xrightarrow[\substack{* \\ \uparrow \\ * \text{ has to} \\ \text{be } -}]{\quad} (x - 4)(x + 4)$$

- Square root both sides + Split into 2 brackets; then add a + and -



$$9b^2 + 12b + 4$$

- square root both side
Check middle sign \Rightarrow if + ; then both +
if - ; then both -

$$(3b+2) (3b+2)$$

Check

$$\begin{array}{r} b \\ b \\ \hline 12 \end{array}$$

✓

F

use the difference of Squares
if it looks like this

$$(2x-1)^2 - (y+4)^2$$

Substitute \uparrow \downarrow^*

$$a^2 - b^2 \Rightarrow \text{factor}$$

$(a + b)(a - b)$ substitute back
in

$$\begin{aligned} & ((2x-1) + (y+4)) ((2x-1) - (y+4)) \\ & = (2x+y+3)(2x-y-5) \end{aligned}$$

Do the following :

A

① $x^2 + 7x + 10$ ② $2x^2 - 2x - 40$

③ $5x^2 + 9x + 4$ ④ $2x^2 - 9x + 4$

⑤ $6x^2 + x - 2$

B

① $7 - \frac{5}{3}x - 2x^2$

③ $x^2 + \frac{5}{2}x - 6$

C

① $12(4x-1)^2 + 17(4x-1) - 5$

② $3(2x-1)^2 + 19(2x-1) + 16$

D

① $49x^2 - 1$

② $4 - 49n^2$

F

① $16(2x-7)^2 - 25(y+2)^2$

② $12(x+3)^2 - 36(2y-5)^2$

② $x^2 + 2.5x - 1.5$

E

① $25x^2 + 20x + 4$

3.2

Factoring + roots (class notes)

- * any equation $\rightarrow x^2 + x - 2$
has a shape $\begin{array}{c} \text{+} \\ \hline \text{-} \end{array}$ or $\begin{array}{c} \text{-} \\ \hline \text{+} \end{array}$

When you factor a trinomial you get
the roots

aka x intercepts
aka zeros

for this equation

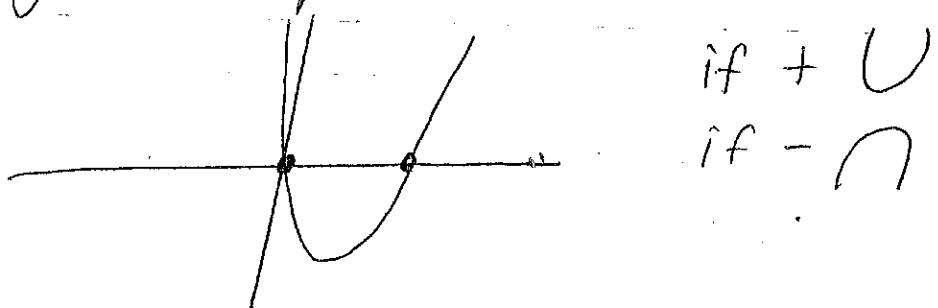
$$x^2 + x - 2 \Rightarrow (x - 1)(x + 2)$$

the roots are +1 and -2
in other words what would
make the bracket = 0

if you had $x(x - 2)$

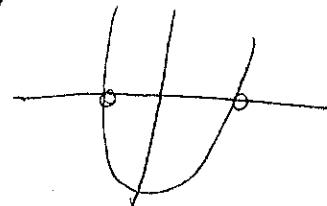
the roots would be $\begin{array}{c} \nearrow \\ 0 \\ \searrow \end{array} + 2$

- * You can plot them this way



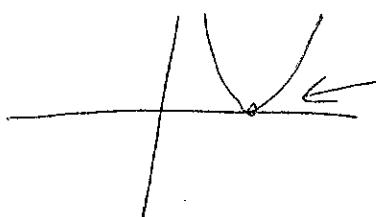
the number of roots tells you how to plot the parabola.

2 roots



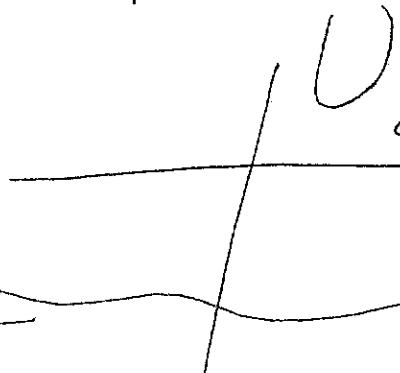
will go through x line.

2 equal roots



doesn't pass through
- bounces back up.

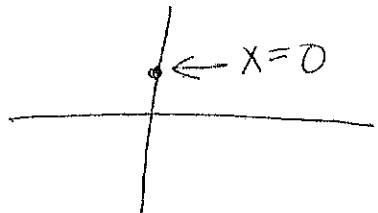
no roots



doesn't touch x line

** get rid of J
 $(\)^2$ both sides

Also to add more info - you can find the y intercept by making $x=0$



$$x^2 + x - 2$$

$$(0)^2 + (0) - 2$$

* Do Find both x + yint

$$y_{\text{int}} = -2$$

Pg 190 # 5, 6, 7, 8, 12.

Pg 197 Quiz ael

The quadratic equation:

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a} \Rightarrow$$

View the equation
you need to solve
as:
 $\underline{a}x^2 + \underline{b}x + \underline{c} = 0$

Ex $\underline{\underline{3}}x^2 + \underline{\underline{1}}x - \underline{\underline{2}} = 0$

- * remember to keep the sign with the #.
- * If there is no # - then it is 1.

$$= \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

$$= \frac{-(1) \pm \sqrt{1^2 - 4(3)(-2)}}{2(3)}$$

$$= \frac{-1 \pm \sqrt{1 + 24}}{6}$$

$$= \frac{-1 + \sqrt{25}}{6} \quad \text{and} \quad = \frac{-1 - \sqrt{25}}{6}$$

$$= \frac{4}{6} = \frac{2}{3}$$

$$= \frac{-6}{6} = -1$$

∴ the roots are $\frac{2}{3}$ and -1
or $(\frac{2}{3}, 0)$ and $(-1, 0)$

(A) * if the number under the " $\sqrt{ }$ " doesn't factor evenly → ① change it to a decimal with your calculator
 ② keep in radical form.

(B) * if the number under " $\sqrt{ }$ " is a negative
 - there are no real roots.

$$\underline{\text{ex A}} \quad x^2 - 6x + 7 = 0$$

$$\frac{-b \pm \sqrt{b^2 - 4ac}}{2a} = \frac{-(-6) \pm \sqrt{(-6)^2 - 4(1)(7)}}{2(1)}$$

$$= \frac{6 \pm \sqrt{36 - 28}}{2}$$

$$= \frac{6 \pm \sqrt{8}}{2}$$

$$= \frac{6 + \sqrt{8}}{2} \quad \leftarrow \qquad = \frac{6 - \sqrt{8}}{2}$$

$$* \quad \sqrt{8} = \sqrt{2 \times 2 \times 2} \\ = 2\sqrt{2}$$

reduce $\frac{6 + 2\sqrt{2}}{2}$
 $= 3 + \sqrt{2} \quad \text{and} \quad 3 - \sqrt{2}$

$$\underline{\text{ex B}} \quad x^2 - 5x + 7 = 0$$

$$\frac{-(-5) \pm \sqrt{(-5)^2 - 4(1)(7)}}{2(1)}$$

$$= \frac{5 \pm \sqrt{25 - 28}}{2} = \frac{5 \pm \sqrt{-3}}{2} \leftarrow \text{cannot be negative}$$

Things to remember when completing the square:

- ① only use the 1st 2 terms to start
- ② factor out number in front of x^2
- ③ take $\frac{1}{2}$ of the 2nd number (on x) and
 - place inside bracket
 - take negative outside of bracket and square it.
 - remember to multiply negative from b by number factored from x^2 term.
- ④ Combine (c) with number on the outside of bracket.

ex. without factoring

$$\begin{aligned}
 & \text{re} \quad \text{write} \\
 & \text{only} \quad \text{only} \\
 & \text{1st 2 terms} \quad \text{1st 2 terms} \\
 & \xrightarrow{\quad} \\
 & x^2 + 2x - 48 = 0 \\
 & x^2 + 2x \boxed{-48} = 0 \\
 & \left(x^2 + \frac{2^2}{2} - \frac{2^2}{2} \right) - 48 = 0 \\
 & \downarrow \quad \uparrow \\
 & (x+1)^2 - 1^2 - 48 = 0 \\
 & \quad \quad \quad \text{combine} \\
 & (x+1)^2 - 49 = 0
 \end{aligned}$$

Same sign as original equation

factoring required

$$\begin{aligned}
 & 5x^2 - 20x - 65 = -5 \\
 & 5x^2 - 20x - 60 = 0 \quad \leftarrow \text{re} \quad \text{write} \\
 & 5(x^2 - 4x) - 60 = 0 \quad \leftarrow \text{Factor 5 out of 1st 2 terms} \\
 & 5\left(x^2 + \frac{4^2}{2} - \frac{4^2}{2}\right) - 60 = 0 \\
 & \quad \quad \quad \downarrow \quad \quad \quad \uparrow \quad \quad \quad \times 5 \\
 & 5(x-2)^2 - (5)(2^2) - 60 = 0 \\
 & 5(x-2)^2 - 20 - 60 = 0 \\
 & 5(x-2)^2 - 80 = 0
 \end{aligned}$$

Max/Min Problems:

Method 1:

- ① write the equations from the word problem
- ② rearrange one of the equations to find max/min
- ③ expand → plug into max/min eqn.
- ④ complete the square
- ⑤ $a(x-p)+q \Rightarrow -p$ value is answer for x , q is the max/min

ex. A rectangular lot has one side along a river. The other 3 sides have a total of 80m of fencing. What is the max area?


$$x \quad \boxed{} \quad y$$

\times ① equation #1 $2x + y = 80$ m
max equation $\rightarrow xy = \text{max}$

② $2x + y = 80 \Rightarrow 2x - 80 = -y \Rightarrow -2x + 80 = y$
 $xy = \text{max} ; x(-2x + 80) = \text{max}$

③ $-2x^2 + 80x = \text{max}$

④ $-2(x^2 - 40x) ; -2(x^2 - (20)^2 + 20^2) ;$
 $-2(x-20)^2 - 20^2 - 2$

$$= -2(x-20)^2 + 800$$

/ max area
x value

∴ the max area is 800 m^2

the x value (width) is 20

so the y value (length) = $2(20) + 4 = 80 ; y = 40$.

* hint draw it out
* & label sides
 $x + y$

Max/Min Problems:

Method 2 → use when trying to find revenue when # increases or decreases because of price.

$$R = (\text{cost})(\text{number})$$

ex. Computer company sells Software to Students for \$20. Three hundred students buy the software. For every \$5 increase in price, 30 less students buy the software.

Find max revenue + max price.

$$\textcircled{1} \quad R = (20+x)(300 - 30(\frac{x}{5}))$$

$$\textcircled{2} \quad \begin{aligned} \text{expand} &\Rightarrow (20+x)(300-6x) \\ &= -6x^2 + 180x + 6000 \end{aligned}$$

$$\textcircled{3} \quad \begin{aligned} \text{complete the square} &\Rightarrow -6(x^2 - 30x) + 6000 \\ &= -6(x^2 - 15^2 + 15^2) + 6000 \\ &= -6(x-15)^2 + 6000 - 15^2 \times -6 \\ &= -6(x-15)^2 + 7350 \\ &\quad \begin{matrix} \nearrow & \uparrow \\ \text{increase to} & \text{max revenue} \\ \text{get max revenue} & \end{matrix} \end{aligned}$$

∴ price for max revenue is $\$20 + \$15 = \$35$.